



CIN : L74899DL1993PLC052787

## SOM DISTILLERIES & BREWERIES LTD.

ISO 9001:2015 Certified Company

Corporate Office : 23, Zone-II, Maharana Pratap Nagar, Bhopal-462 011 (Madhya Pradesh) Tel.: +91-755-4278827, 4271271 Fax : +91-755-2557470

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Works : Village Rojrachak, Distt. Raisen (Madhya Pradesh) Ph.: +91-7480-266244-5

SDBL/BSE/NSE/2022

21.06.2022

To

The Manager, Listing Department, <b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> 'Exchange Plaza' C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051. <a href="mailto:cmlist@nse.co.in">cmlist@nse.co.in</a> Security ID: SDBL	Dy. General Manager, Department of Corporate Services, <b>BSE LIMITED,</b>  First Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400001. <a href="mailto:corp.compliance@bseindia.com">corp.compliance@bseindia.com</a> Security ID: 507514
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**SUB: PRESS RELEASE – INCREASE IN MARKET SHARE OF OUR PREMIUM BEER BRAND “HUNTER”**

*[Pursuant to Regulation 30 (read with Schedule III - Part A)]*

Dear Sir/Madam,

We have the pleasure in informing the stock exchanges that in the month of May 2022, our mainline Beer Brand “Hunter” had a market share of 55% (fifty five percent) in the premium beer segment in the State of Madhya Pradesh.

Our market share was the highest amongst all the premium beer manufacturers in the State.

This is for your information and records please. The same information is also available on the company's website i.e. [www.somindia.com](http://www.somindia.com).

For Som Distilleries & Breweries Limited

  
Nakul Sethi  
Executive Director