



CIN : L74899DL1993PLC052787

## SOM DISTILLERIES & BREWERIES LTD.

ISO 9001:2015 Certified Company

Corporate Office : 23, Zone-II, Maharana Pratap Nagar, Bhopal-462 011 (Madhya Pradesh) Tel.: +91-755-4278827, 4271271 Fax : +91-755-2557470

E-mail : sdttd@bsnl.in, somdistilleries@rediffmail.com, Web : www.somindia.com

Works : Village Rojrachak, Distt. Raisen (Madhya Pradesh) Ph.: +91-7480-266244-5

SDBL/BSE/NSE/2022

09.03.2022

To

The Manager, Listing Department, <b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> 'Exchange Plaza' C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051. <a href="mailto:cmlist@nse.co.in">cmlist@nse.co.in</a> Security ID: SDBL	Dy. General Manager, Department of Corporate Services, <b>BSE LIMITED,</b>  First Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400001. <a href="mailto:corp.compliance@bseindia.com">corp.compliance@bseindia.com</a> Security ID: 507514
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**SUB: PRESS RELEASE - INCREASE IN MARKET SHARE OF OUR BEER BRANDS IN KARNATAKA** [Pursuant to Regulation 30 (read with Schedule III - Part A)]

Dear Sir/Madam,

We have the pleasure in informing the stock exchanges that our company has captured a market share of 10.1% of the total beer market of Karnataka in February 2022 as compared to a 3.9% market share a year back. This reflects the strength of our beer brands and our value for money proposition for the consumers.

The same is also available on the company's website i.e. [www.somindia.com](http://www.somindia.com).

This is for your information and records please.

For Som Distilleries & Breweries Limited

  
  
Nakul Sethi  
Executive Director

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